

KIRSTENBOSCH
CROWN JEWELS
CENTENARY JEWELLERY COLLECTION



For Sale

A jewellery collection that
could change thousands of young lives.

Offers are invited for the magnificent Kirstenbosch Crown Jewels Centenary Jewellery Collection, which has been created especially to raise funds for environmental education at South Africa's ten national botanical gardens.

Handcrafted by seven award winning jewellers with materials donated by Anglo American, it was inspired by the flora and fauna of the Cape Floral Kingdom and glitters with exquisite combinations of precious metals and gemstones.

The entire ten-piece collection is for sale as a one-of-a-kind memento of the Kirstenbosch Centenary spanning 2013/14. If jewellery is of no interest to you, you can contribute to a fund to ensure that it remains intact and in this country, at Kirstenbosch.

Its ultimate purpose is to expand and enhance educational facilities and programmes to make better use of the national botanical gardens as inspiring outdoor classrooms for school children and university students from disadvantaged communities - a process that will cost R65 million over the next five years.

We have ten of the world's
most inspiring outdoor classrooms.
But can only afford to fill one of them.



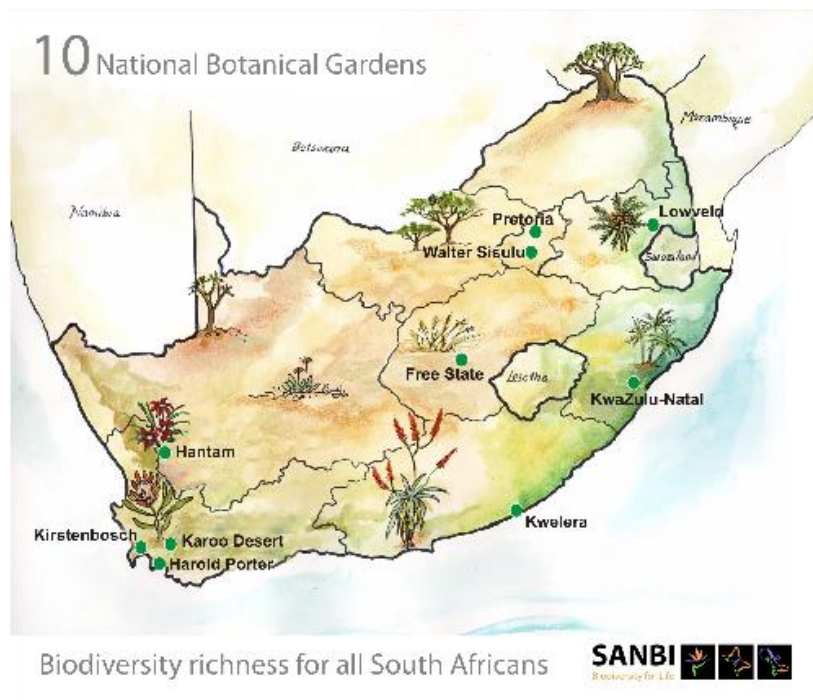
Above is a typical scene at Kirstenbosch National Botanical Garden in Cape Town, where up to 150 underprivileged learners enjoy outings for environmental studies every day. In contrast, there are another nine equally splendid national botanical gardens around the country where study groups are rarely seen.

Without buses or funds for tuition and entrance fees, very few kids get to set foot inside them. What a waste of our natural educational assets! All of these gardens could emulate the Kirstenbosch model if funds were available to supplement government grants and alleviate the need for self-funding by the learners, many of whom come from the poorest communities.

Funds are also needed to ensure that teachers are paid properly and buildings for educational purposes, nurseries and other amenities are installed where necessary.

At the very least, seven buses, four cars and two pick-up trucks are urgently required to get things up and running – that's R15 million in vehicles alone!

Children cannot know themselves or their future if they do not know their environment.



Education in South Africa exists in a perpetual state of scrutiny and the study of one's natural surroundings is comparatively overlooked. Coupled to this is the reality that the majority of our youth have little or no access to our world-renowned botanical institutions.

Every learner, every student should have a profound right to witness the beauty of nature. At the national botanical gardens they can learn to appreciate the unique natural botanical heritage of this country and acquire the knowledge and passion to care for the environment.

More importantly, they can begin to apply countless metaphors of nurturing and growing into their own lives.

Environmental education programmes linked to school and university curricula are conducted at all national botanical gardens by the South African National Biodiversity Institute (SANBI) with the assistance of the Botanical Society of South Africa.

The public/private partnership between SANBI and the non-government, non-profit Botanical Society was formed in 1913 and is the longest-standing public/private partnership in South Africa. It boasts a 100-year track record of cooperation and achievement, strikingly illustrated by Kirstenbosch – winner of the Tourism Garden of the World 2015 award in Toronto in March.

The role of the Botanical Society is to augment SANBI's finances and support its activities with volunteer horticulturists, teachers and guides from its 30 000-strong member base. It has played an indispensable role in education at the national botanical gardens for over a century and is fully deserving of your support. Funds raised via this appeal will go to the Botanical Society of South Africa's Partnership Fund.



The value of the Kirstenbosch Crown Jewels Centenary Jewellery Collection cannot be calculated in precious metals and gemstones alone. It has a special provenance made up of many facets:

- The value of the Cape Floral Kingdom – the smallest, but richest, of the world's six floral kingdoms and the astonishing botanical abundance it gives South Africa
- The value of our mineral wealth, products of which make up the collection
- The value of our ability to beneficiate metals and minerals and manufacture industrial products for export and high end luxury goods
- The value of Kirstenbosch to the nation, representing over 100 years of dedication to nurturing and preserving our botanical assets, and attracting over a million paying visitors a year
- The value of knowing that if the collection makes a significant contribution to the funding target, thousands of learners throughout the country will benefit
- The value of contributing to a new legacy that embodies two of the most important areas of social responsibility in South Africa today – education and the environment – and that bears the world- famous name of Kirstenbosch

Link to jewellery images:

<http://www.sanbi.org.za/sites/default/files/documents/documents/crownjewels-catalogue.pdf>

Donations qualify for tax exemption

Deposits can be made using the banking details below. Your identity will be kept confidential unless you decide otherwise.

Bank: ABSA Bank of South Africa

Account name: Smith Tabata Buchanan Boyes (Registered attorneys)

Branch: Claremont – code 632005

Trust A/c No: 403 570 4865

Ref: Your name/Kirstenbosch/WC030631

Swift code: absazajj

Pledges can be emailed to: Martin Sheard, Smith Tabata Buchanan Boyes –
MartinS@STBB.co.za

Thanking you in anticipation...

Christopher Reader

Convener, Kirstenbosch Centenary Environmental Education Appeal

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Sponsors: Anglo American Corporation, Pam Golding Properties, Smith Tabata Buchanan Boyes

Contributing jewellers: Cari Mari, Kirtikumar Devjee, Peter Gilder, Platandia, Prins & Prins, Vijay Shah, and Uwe Koetter

